

Marija Branković graduated at the Department of Psychology, Faculty of Philosophy in Belgrade in 2009. She received an award for the best graduation thesis in the field of psychology in Serbia by Katarina Marić Fund. She is currently a PhD candidate in Social psychology at the same faculty, where she is investigating psychological defenses from the fear of death and the manner in which awareness of death shapes various aspects of social behavior. She has been awarded a Borislav Lorenc Foundation grant for a research visit to University of Leiden, Campus den Haag. She is also a graduate philologist of Scandinavian languages and literature (Faculty of Philology in Belgrade) and has an advanced certificate in Rational-emotive and cognitive-behavioral therapy. Since 2011 she is working as a Teaching Assistant at the Faculty of Media and Communications, Singidunum University in Belgrade. She teaches courses in Social Psychology, Applied Research in Social Psychology, Social Marketing Campaigns, and Academic skills in psychology. She has participated in several research and educational projects in the field of psychology. As one of co-authors of the project Argumentation in the educational context, she took part in Development programme for social science researchers, funded by the Ministry of Education and Science of Republic of Serbia, Social Inclusion and Poverty Reduction Unit and Institute for Psychology (2011). She also took part in the project Women and leadership (sponsored by USAID and IREX, 2013), as well as **Research project on human values and belief in just world (conducted in cooperation with** Federal University of Paraíba, Brasil, 2013). As a researcher of IPSOS Strategic Marketing, Serbia, she participated in a number of research projects in public opinion and social research. She authored a number of articles and conference talks in the field of experimental social psychology and political psychology. Her main research interests are related to terror management strategies, self and social identifications, as well as persuasion and argumentation. She is a member of the International Society of Political Psychology and Serbian Psychological Society.

Selected publications:

Branković, M., Žeželj, I. (2014). The basis of nationalism: Effects of mortality salience on perception of and identification with the national group. *Paper presented at the Annual scientific meeting of the International society of political psychology.*

- Branković, M., Stevančević, M., Todorović, A., Pečenica, I. (2014). Dimenzije verovanja u život posle smrti i njihova povezanost sa vrednostima [Dimensions of belief in afterlife and their relations with basic values]. *Proceedings of the XX meeting Empirijska istraživanja u psihologiji*, knjiga rezimea, str.122-123, Institut za psihologiju, Filozofski fakultet, Beograd.
- Branković, M., Buđevac, N., Ivanović, A., Jović, V. (2013) Činioci razvoja viših nivoa čitalačke pismenosti – veštine argumentovanja u školskoj nastavi [Factors in the development of higher levels of reading literacy – argumentation skills in the educational practice] . *Psihološka istraživanja*, 16(2), 141-158.
- Branković, M., Žeželj, I. (2013). Efekti misli o smrti na strategije približavanja vlastitoj grupi [Effects of mortality salience on the strategies of in-group perceptions and identification]. *Proceedings of the meeting Current Trends in Psychology*, p. 223-224, Filozofski fakultet, Novi Sad.
- Branković, M., Petrović, N. (2012). Totalitarizmi u društvima i ljudskim umovima [Totalitarianism in societies and human minds] . *Psihološka istraživanja*, XV(2), 209-217.
- Branković, M., Žeželj, I. (2011). Osetljivost na kvalitet i vrstu potkrepljenja u proceni kvaliteta argumenata [Sensitivity to the quality and type of evidence in assessing argument quality]. *Proceedings of the meeting Current Trends in Psychology*, p. 45-46, Filozofski fakultet, Novi Sad.
- Branković, M., & Žeželj, I. (2010). The effects of matching a persuasive message to a recipient's self-concept on attitude change. *Psihologija*, 43(3), 233-251.